

M.Com (Finance and Taxation/Marketing and Analytics)

ABOUT THE COURSE:

M.Com (General) is a UGC and Bangalore University recognized programme offered at St. Joseph's College of Commerce, which provides professional education and training in numerous aspects of commerce in order to equip the students with conceptual and analytical skills to foster positive attitudes essential for their development into competent and effective professionals. It aims to provide a strong foundation in the field of Accounting, Taxation and Finance along with general Core papers of Commerce. The course is meant for students who are passionate about finance and accounting subjects. It also provides an opportunity for students to study and acquire dual qualification namely PGD (Post Graduate Diploma) in the field of specialization i.e., Finance, Business Administration, Human Resource, Marketing, International Business, Capital and Commodity Markets, Tourism, alongside an M.Com (Masters of Commerce) degree. This course prepares a Post Graduate for a wide variety of Careers dealing with the flow of money, from Accountant to Investment Banker, Money Manager to Personal Finance Consultant

OBJECTIVES:

- To provide conceptual knowledge, logical reasoning ability and analytical skills in the domain of commerce.
- To enable the students in practical application of the concepts taught during the course.
- To develop managerial and entrepreneurial skills necessary to venture into the corporate sector.
- To facilitate an all-round development of the student by sensitizing towards the ethical and social needs of the society.

ELIGIBILITY FOR ADMISSION:

Admission Requirement and Admission test:

- i. Candidates who have passed B.Com or BBM of any recognized university and have secured at least 50% of mark in the aggregate of all papers studied in the qualifying examinations are eligible for admission into this course.
- ii. Admission will be based on an entrance test conducted by the college. Marks scored at the test and qualifying examination will be considered for final selection.

DURATION:

Duration of this course will be two academic years divided into four semesters.

The classes will start at 08:00 hours and continue till 16:00 hours with one hour lunch break from 13:00 to 14:00 hours

SAILENT FEATURES OF THE COURSE:

1. The course enables a student to develop not only in academics but also in value added programme and extension activity through embedding these pillars in the system.
2. The course has inbuilt provisions to learn a skill based paper based on their specializations.

3. The Course offers two electives namely Finance & Taxation and Marketing & Analytics.
4. Relative importance of subjects of study and activities are quantified in terms of credits
5. Focus on preparing professionals for financial analysis, research orientation, investment and risk management, financial management including derivatives, hedge funds and debt funds.
6. Specialization is available in Accounting, Finance, Taxation, Human Resource, Business Administration, Capital& Commodities Market with PGD.
7. Students will have compulsory paper presentation in State Level and National Level Seminars, Corporate Internships, Teaching Practice and Dissertation.
8. Regular sessions on SPSS, Quantitative Techniques and Logical Reasoning, Case study analysis, Analysis of Current Business and Economics, Managerial Communication as part of curriculum for students' professional and personal development.
9. The course offers more flexibility to the students allowing them to choose inter-disciplinary courses along with major papers which make education more broad based.
10. M.com degree serves as the basis for further higher studies and research in the fields such as PHD and M.Phil degree in Commerce.
11. Inbuilt provision for on the job trainee for those who intend to pursue a career in teaching and other sectors through teaching practice and compulsory corporate internship.
12. Choice Based Credit System is adopted for the M.Com Course with Cumulative Grade Point Average for Evaluation.
13. Provisions to pursue certificate course in soft skill training and personality grooming programme.
14. Option to earn extra credits over and above the minimum through extension activities, research, paper publications, etc.

15. Option to study more than one foreign language during the course.
16. The course offers an option to do the internship from USA and UK.
17. Engagement in programs of social concerns, psychometric tests, art therapy, counseling sessions, presentation skills and personality grooming
18. Compulsory rural exposure programme as part of extension activities in addition to participating in social welfare Programmes.
19. Compulsory Industrial Visits are also organized as part of the curriculum.

TEACHING PEDAGOGY

- Lectures
- Seminars, Guest Lectures and Workshops
- Web based Learning
- Experiential Training Programmes
- Case Studies and Presentations
- Group Discussions
- Panel Discussions
- Role-Plays

EMPLOYMENT AREAS

- Various corporate sectors in their Finance, Accounts and Taxation departments
- Banking sector
- Research Associations
- Indian Civil Services
- Indian Statistical Services
- Indian Economic Services

- Insurance Industries
- Educational Institutions